

# Berry Link Program

A MODEL OF WORKPLACE SIMULATION  
WORK-BASED LEARNING IN ADVANCED  
MANUFACTURING & LOGISTICS



## What It Is

Berry Link Program, in conjunction with Evansville Vanderburgh School Corporation, has developed a workplace simulation experience in Advanced Manufacturing & Logistics at Berry Global. High school juniors and seniors can apply for this program where they rotate through a variety of departments developing skills and learning about different components within a manufacturing organization.

## What Students Do

Students enrolled in this work-based learning experience rotate through different departments pertaining to Advanced Manufacturing & Logistics. They learn about printing, quality assurance, and logistics in a rotational program. Students solve real-world work cases, practice applied learning through simulations, and learn within the Berry facility. Seniors who demonstrate aptitude and interest during this experience can obtain a job with Berry prior to graduating from high school.

### EXPERIENCE SNAPSHOT

**School**

Vanderburgh County  
School Corporation

**Location**

Evansville, Indiana

**Industry**

Advanced Manufacturing &  
Logistics

**Participants**

High School Juniors &  
Seniors



### VALUE FOR EMPLOYERS

Work-based learning isn't just about giving back—it's a strategic investment in your future workforce.

- Promote awareness of your industry
- Build a pipeline of career-ready talent
- Strengthen your company's community presence
- Lower hiring and onboarding costs
- Foster innovation by engaging young minds
- Improve long-term retention through early exposure

## Industry Involvement

Berry Global industry professionals help run this program. Leaders share real-world case studies with students and work through current problems toward solutions. Berry Global also helps students experience applied learning principles through simulation machines.

## How Employers Can Get Involved

Whether you're interested in supporting an existing program like Berry Link Program or launching your own work-based learning experience, Ascend Indiana can help. We provide:

- Program design and implementation support
- School and CTE center connections
- Access to funding and workforce partners

Discover how Ascend Indiana can support your business in launching or expanding work-based learning opportunities at [www.ascendindiana.com](http://www.ascendindiana.com).