

Creek Cattle Company

A MODEL OF EMPLOYER-CONNECTED
WORK-BASED LEARNING IN
AGRICULTURE



What It Is

Creek Cattle Company is a student-led, school-based enterprise at Indian Creek High School that gives juniors in the Agriculture CTE pathway a year-long, hands-on work-based learning experience in agricultural entrepreneurship. Launched in 2019, the program equips students with real-world skills by running a functioning cattle business that sells farm-to-table beef to the school's food service program.

What Students Do

Students take on leadership roles—like CEO, COO, and Project Manager—and manage daily operations during a dedicated class period. Their responsibilities shift seasonally and include:

- Livestock care and infrastructure maintenance
- Ordering supplies and managing financial records
- Marketing products and planning community events

EXPERIENCE SNAPSHOT

School

Indian Creek High School

**Location**

Trafalgar, Indiana

**Industry**

Agriculture

**Participants**

High School Juniors



VALUE FOR EMPLOYERS

Work-based learning isn't just about giving back—it's a strategic investment in your future workforce.

- Promote awareness of your industry
- Build a pipeline of career-ready talent
- Strengthen your company's community presence
- Lower hiring and onboarding costs
- Foster innovation by engaging young minds
- Improve long-term retention through early exposure

Industry Involvement

Local agriculture professionals support Creek Cattle Company by mentoring students, advising on business operations, and participating in events. Their involvement ensures the program reflects real industry practices and helps students build relevant, career-ready skills.

How Employers Can Get Involved

Whether you're interested in supporting an existing program like Creek Cattle Company or launching your own work-based learning experience, Ascend Indiana can help. We provide:

- Program design and implementation support
- School and CTE center connections
- Access to funding and workforce partners

Discover how Ascend Indiana can support your business in launching or expanding work-based learning opportunities at

www.ascendindiana.com.

