



START^{ed.}UP
FOUNDATION

FROM PROBLEM TO POSSIBILITY

THE STUDENT ENTREPRENEURIAL EXPERIENCE

About Us



At STARTedUP, our mission is to empower students and teachers to view life through a lens of innovation and entrepreneurship, while building a life of purpose.



Our vision is a generation with an “Opportunities are Everywhere” mindset, fueling innovation and hope for our communities, country and the world.



**THE HEART OF THE
ENTREPRENEURIAL
MINDSET**



**SEEKERS &
PEAKERS**

NOT

**MOANERS &
GROANERS**

1

**Whiteboard a collection
of thoughts, items, and
"things"**

2

Double it.

**THE COLLECT &
CONNECT
TECHNIQUE**

3

**Connect two items
together to create one
solution.**

4

**Triangulate it for a
greater challenge.**

RULE OF THIRDS



Student Experiences



SpheriLine



Septo



LIFTOFF Mobility



Patchables



SIBCo.



Clean Line



The Innovation Accelerator: The future of WBL

... and we check the box.



An In-House Solution & Certified Industry Partner.



WBL Hour Options

25

Hour Plan

7 modules
1 semester or school year

50

Hour Plan

7 modules
Per Semester | Full Year

75

Hour Plan

18 modules
Standalone Class

Your school works with STARTedUP to build a customized implementation plan.

***Hours are applicable to all diploma seals**

Where Does This Fit in Your School?



Career Readiness

Preparing for College and
Careers, Freshman
Experience



Electives

Arts and Media, Business,
Engineering, Computer
Science, Communications



CTE & Capstones

Manufacturing, CNA,
EMT, Engineering, PLTW

This isn't one-size-fits-all. It adapts to YOUR classroom, whether you're teaching welding, podcasting, or a capstone.



Standalone Innovation Class

A 75 Hour WBL Program Plan
For Entrepreneurship, Business, Marketing, or
A Full Innovation Course

FUTURE-READY CAREERS DEMAND INNOVATIVE AND ENTREPRENEURIAL THINKING



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